Deloitte CIS Case Study
Enterprise Migration to Microsoft Unified Communications using AudioCodes Media Gateways

Background
About Deloitte
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About Deloitte CIS
Deloitte CIS is one of Russia’s leading professional services firms, providing audit, tax, consulting, and financial advisory services through nearly 3,000 people in 14 offices across nine countries in the region. Known as an employer of choice for innovative human resources programs, it is dedicated to helping its clients and its people excel.
Challenge

With offices in nine countries, Deloitte CIS depends greatly on its communications infrastructure. Like other Deloitte member firms worldwide, Deloitte CIS had been using multiple systems for different types of communications. For telephony and voicemail, Nortel Communications Server 1000M IP-PBX, Nortel Call Pilot and Meridian Mail messaging systems were used, whereas Microsoft Exchange 2003 and Microsoft Live Communications Server 2005 solutions were used for email, instant messaging and presence services.

Deloitte is an IT-savvy company. Auditors and consultants make up the majority of Deloitte’s people and, as professional services providers, they are highly mobile and spend a great deal of time working outside of the office. Thus, they need all IT communications services to be available on their laptops wherever they are working at any given time – the office, a hotel, at home, or at a client’s office. As a result, 70% of Deloitte CIS people began using Nortel software telephones in 2004.

Over the years, all communications solutions have evolved independently, resulting in a low level of integration between these systems since they were treated as disparate communications silos. This arrangement was very inefficient for the business both from the end users’ and the IT department’s perspective. End users had to use different software clients that were not integrated at all, as well as remember multiple user names and PINs, and IT had to support redundant communications systems. Other Deloitte member firms in other countries faced the same situation and began investigating the possibility of integrating their telephony and IT infrastructure into a single communications network to break the silos, thereby reducing operational expenses and increasing productivity.

Solution

When Microsoft announced their Unified Communications strategy and came out with the first versions of Exchange Server 2007 Unified Messaging and Office Communications Server 2007 R1, it was only natural for Deloitte to deploy it in the CIS and around the world in order to enjoy the benefits of Unified Communications.

At that point, Deloitte CIS was already using AudioCodes MediaPack 1xx analog media gateways as fax adaptors at remote locations for their IP-PBX system. The firm had four MediaPack 118 and two MediaPack 124 units distributed in its branches, supporting the connection of dozens of fax machines to their system.
“Upon implementing Microsoft Exchange Server 2007 Unified Messaging, we had to select a qualified Media Gateway to connect the Exchange Server to Nortel PBX,” commented Denis Chernyadiev, IT Infrastructure Manager at Deloitte CIS. “As we were very happy with the quality of the AudioCodes media gateways we had been using for several years, it was only natural for us to use it to connect to the Exchange Server as well. We also got very positive feedback from our colleagues in other Deloitte member firms who had made the same decision.”

After the successful connection of Microsoft Exchange Server 2007 to Nortel IP-PBX with the AudioCodes gateway, Deloitte explored the possibility of connecting Nortel IP-PBX to Microsoft Office Communications Server R1 in order to allow integrated telephony support and direct communications between Nortel PBX users and Office Communications Server telephony users.

“Although supporting direct integration between Nortel Communications Server 1000 and Microsoft Office Communications Server 2007 was theoretically possible, we had to invest a lot of time and energy in the Nortel PBX upgrade to make this happen. The upgrade was very expensive and contradicted our communications strategy, so after a pilot phase, we chose to use the AudioCodes gateways for this as well. This way, we were able to connect the two systems without having to change any configurations in our Nortel PBX. This also supported our long-term “communication silos break” strategy to switch our communication system over to Microsoft completely, and retire Nortel IP-PBX,” said Denis Chernyadiev.


**Results**

“We have chosen to retire Nortel IP-PBXs in all of our branch offices and move to a communications system based on Microsoft and AudioCodes only. We feel very comfortable with the Microsoft and AudioCodes solution as it is standards based and very easy to manage. In fact, we completed the system integration ourselves, with some expert consultancy from AudioCodes people in Russia. We also plan to move to a centralized architecture and retire the PBXs in our remote branches once Microsoft communications Server 14 is released, using AudioCodes’ Survivable Branch Appliances,” said Denis Chernyadiev.
About AudioCodes

AudioCodes Ltd. (NasdaqGS: AUDC) designs, develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes is a VoIP technology leader focused on VoIP communications, applications and networking elements, and its products are deployed globally in Broadband, Mobile, Cable, and Enterprise networks. The company provides a range of innovative, cost-effective products including Media Gateways, Multi-Service Business Gateways, Residential Gateways, IP Phones, Media Servers, Session Border Controllers (SBC), Security Gateways and Value Added Applications. AudioCodes underlying technology, VoIPerfectHD™, relies primarily on AudioCodes leadership in DSP, voice coding and voice processing technologies. AudioCodes High Definition (HD) VoIP technologies and products provide enhanced intelligibility, and a better end user communication experience in emerging Voice networks.

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